

# Suffolk County Dental Society

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Web Page: [www.suffolkdental.org](http://www.suffolkdental.org) • E-mail: [contact@suffolkdental.org](mailto:contact@suffolkdental.org)

## Advertising Rate Sheet • Insertion Order/Contract

★★★ 24/7 WEBSITE EXPOSURE INCLUDED! ★★★ ★★★ ADS NOW AVAILABLE IN FULL COLOR! ★★★

The **Suffolk Dental Bulletin** is the official publication of the Society. Our circulation reaches more than 1,000 dental practitioners, specialists, associate members, subscribers, dental hygienists, assistants and office staff. It is also available 24x7 to the public on our website [www.suffolkdental.org](http://www.suffolkdental.org).

**The Suffolk Dental Bulletin is published four times a year. All copy must be received by the first of the month preceding publication.**

Acceptance of advertising in the Suffolk Dental Bulletin does not constitute an endorsement by the Suffolk County Dental Society. The Editors reserve the right to reject any copy, and as a matter of policy adhere to the advertising policies of the American Dental Association.

**Classified ads** now have the option for being listed on our website. This posts within 2 business days of receipt and remains till the end of the bulletin season or you ask us to remove it (i.e. your item sells or position fills). This places your classified ad where local and regional dentistry and medical professionals would inquire.

### Material Format

Display ads must be emailed to us as an attachment in press quality PDF format (high resolution) and classified ads must be typed.

If ads are not submitted as press ready, the following one-time set-up charges will apply:

Cover/Full Page: \$ 150.00

Half Page: \$ 90.00

Quarter Page: \$ 60.00

**Ads must be paid for in advance and submitted with completed insertion order/contract.** Please make checks payable to Suffolk County Dental Society.

### Rates (Subject to space availability)

Check one:  Single Issue  Yearly (four issues)

Check one:  Display Ad  Classified Ad

Place ad in the following issue(s):  Spring (March)  Summer (June)  Fall (September)  Winter (December)

(Black & White prices in black / Color prices in red)

### Page Size and dimensions (Check box desired) Single Issue/Color Yearly (4 Issues)/Color

Full page (7½" x 9¾")	<input type="checkbox"/> \$ 500.	<input type="checkbox"/> \$ 600.	<input type="checkbox"/> \$ 1,800.	<input type="checkbox"/> \$ 2,100.
Half-Horizontal (7½" x 4¾")	<input type="checkbox"/> \$ 350.	<input type="checkbox"/> \$ 425.	<input type="checkbox"/> \$ 1,200.	<input type="checkbox"/> \$ 1,450.
Half-Vertical (3⅝" x 9¾")	<input type="checkbox"/> \$ 350.	<input type="checkbox"/> \$ 425.	<input type="checkbox"/> \$ 1,200.	<input type="checkbox"/> \$ 1,450.
Quarter page - Vertical (3⅝" x 4¾")	<input type="checkbox"/> \$ 225.	<input type="checkbox"/> \$ 275.	<input type="checkbox"/> \$ 775.	<input type="checkbox"/> \$ 900.

### Special Positioning – (Subject to availability)

Inside Front Cover	-----	<input type="checkbox"/> \$ 2,500.	<input type="checkbox"/> \$ 2,800.
Inside Back Cover	<input type="checkbox"/> \$ 600.	<input type="checkbox"/> \$ 725.	<input type="checkbox"/> \$ 2,200.
Back Cover (7½" x 9")	<input type="checkbox"/> \$ 800.	<input type="checkbox"/> \$ 950.	<input type="checkbox"/> \$ 2,900.

**Classified Ads** up to 30 words ADA Members:  \$ 125.  \$ 165. Non-ADA Members:  \$ 250.  \$ 330.  
31 to 80 words ADA Members:  \$ 175.  \$ 240. Non-ADA Members:  \$ 350.  \$ 480.

All classified pricing is for one issue, classified ads are also posted to our online classified section at [SuffolkDental.Org](http://SuffolkDental.Org) (90 Days)

**I hereby request that the space checked above be reserved for the issue(s) indicated.**

Advertiser's Name: \_\_\_\_\_  Check here if ADA Member

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Tel. No. \_\_\_\_\_

Charge My Visa/MC/AE# \_\_\_\_\_ CVV \_\_\_\_\_ Exp \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

Scan/email this contract to [Contact@SuffolkDental.Org](mailto:Contact@SuffolkDental.Org) with credit card info or send with check payable SCDS at 150 Motor Parkway, Suite 123, Hauppauge, NY 11788

(Revised 2023)