

ADA MEMBERSHIP DELIVERS



Dr. Julie Spaniel
member since 1994

PROPEL YOUR LIFE AND CAREER FORWARD

Strengthen your skills and achieve your goals with ADA member benefits designed for YOU.

Join at [ADA.org/Join](https://ada.org/Join)

Renew at [ADA.org/Renew](https://ada.org/Renew)

Get started with some of the most-loved member perks:

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ADVANCE YOUR CLINICAL DECISION MAKING RESOURCES FROM LEADERS IN SCIENCE AND RESEARCH

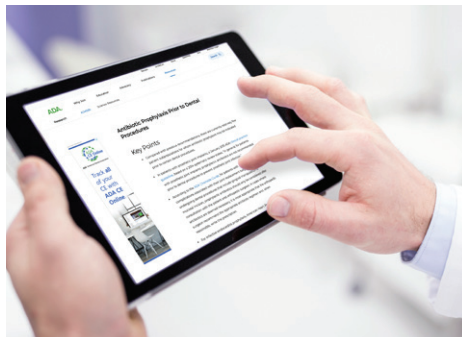
ADA clinical resources make the lives of ADA members easier, giving them more time to focus on what's most important: patient care. Find the answers you need to make every visit a seamless experience for you and your patient.



Cutting-Edge Research

The ADA Science and Research Institute, LLC conducts some of the leading laboratory research in dentistry and provides access to the latest scientific information, including clinical practice guidelines.

[ADA.org/SRI](https://ada.org/SRI)



Oral Health Topics

What's the most recent guidance on antibiotic prophylaxis before dental procedures? How should you treat your pregnant patients? Find the answers to these questions and more in the Oral Health Topics.

[ADA.org/OHT](https://ada.org/OHT)



ADA Seal of Acceptance

Help patients achieve their best home care by recommending safe and effective products to fit your patients' needs. Download a complimentary Chairside Guide today.

[ADA.org/Seal](https://ada.org/Seal)

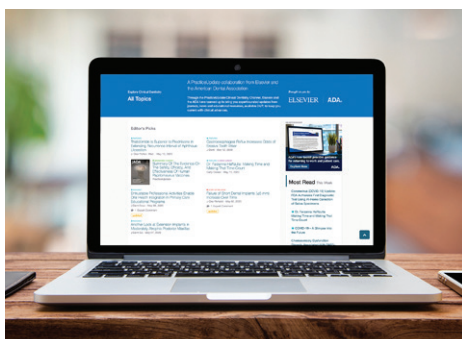


The Journal of the American Dental Association

ADA members get full access to research published in JADA, the most-read scientific journal in dentistry, and JADA Foundational Science, ADA's open-access journal focusing on basic and applied sciences in oral health.

[ADA.org/JADA](https://ada.org/JADA)

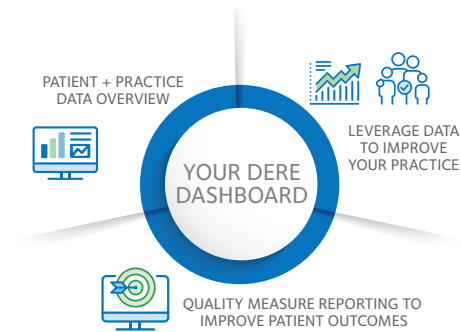
[ADA.org/JADAFS](https://ada.org/JADAFS)



PracticeUpdate Clinical Dentistry

Sign up for free access to the newest and best clinical dentistry content, curated by an editorial board of leading experts to provide a holistic view of oral health and bridge dentistry with the rest of health care.

[ADA.org/PracticeUpdate](https://ada.org/PracticeUpdate)



ADA Dental Experience and Research Exchange™

The advancement of quality dental care starts with your practice. Join the first dental data registry open to all practice types to help analyze and improve patient outcomes.

[ADA.org/DERE](https://ada.org/DERE)

A ACCELERATOR SERIES

RE-IMAGINING TOMORROW, TOGETHER

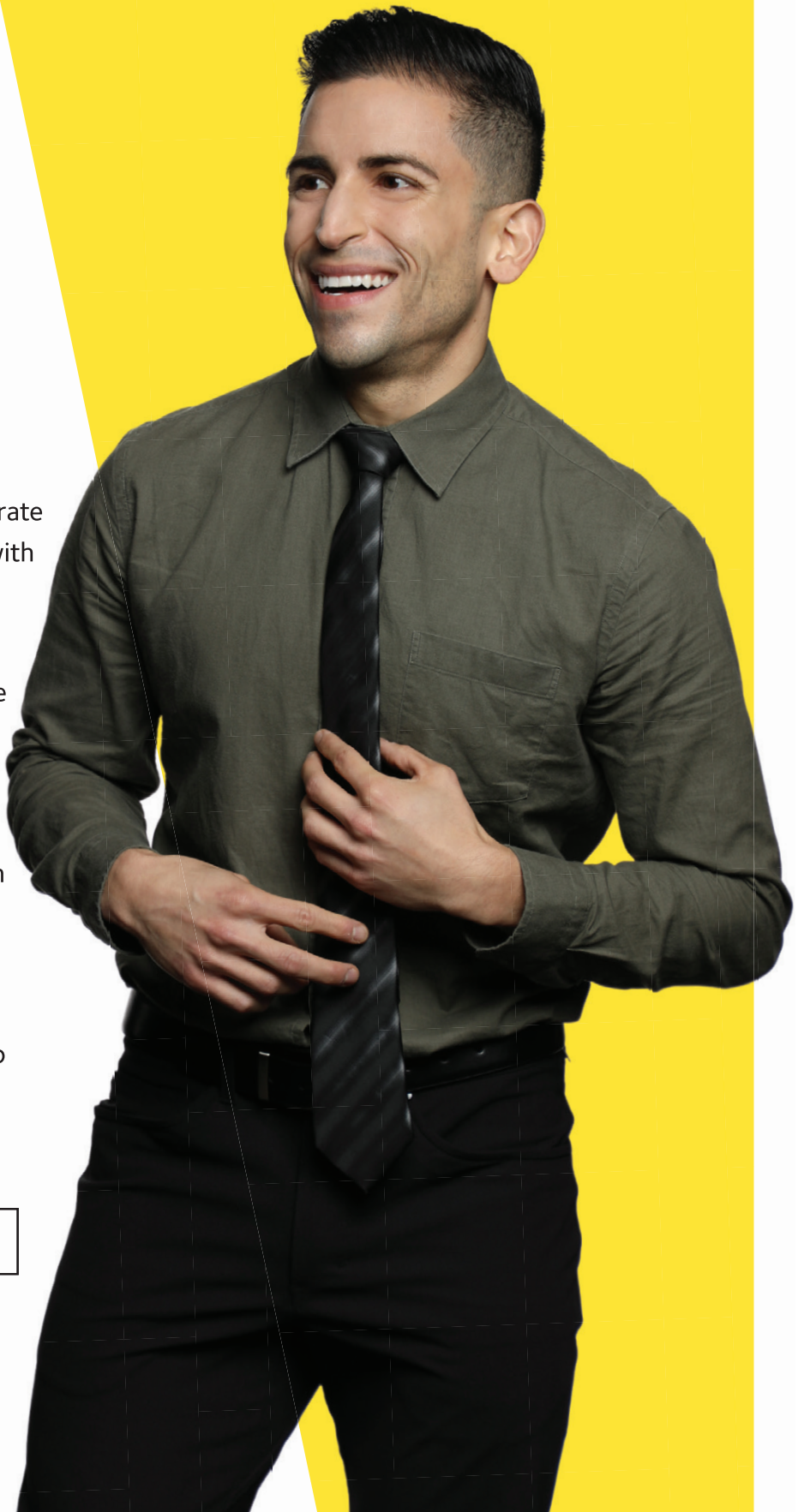
Get expert advice to help you accelerate your career and achieve your goals with the ADA Accelerator Series, created hand-in-hand with dentists like you!

- **Your Health. Your Focus.** Recharge with ergonomic support, mental health resources and member perk ClassPass.
- **Your Life. Your Money.** Strengthen your financial future with advice from financial experts.
- **Your Skills. Your Career.** Put your goals in the fast lane with leadership tips and insights.

[ADA.org/Accelerator](https://ada.org/accelerator)

ADA®

Dr. Alex Barrera
member since 2017



RESOURCES FOR STUDENTS

ASDA MEMBERS ARE ADA MEMBERS

ADA.org/student



ADAPT Nationwide

Work with ADA Practice Transitions to find your ideal job (or practice to purchase) with support from your ADA Advisor



Practice Location Map

Get location-based demographic information using an interactive data-mapping tool



Advocacy

ADA monitors the issues and continuously advocates for you, your patients and the profession



Manage Debt

Find tips and tools on navigating student loans and debt, plus refinance with Laurel Road® after you graduate and save big



ADA CE Online

Access courses for free as a student member at ADACEOnline.org with promo code **STUDENT**



Licensure Information

Explore initial licensure requirements by state and tips on exam prep



ADA Morning Huddle

Daily news affecting the dental profession delivered to your inbox



ADA Library & Archives

Access eJournals, eBooks, evidence-based tools, including MEDLINE, Cochrane Library, DynaMed®, one-on-one research help, and more



Practice Resources

Explore resources on wellness, dental benefits, and practice management



PracticeUpdate Clinical Dentistry

Stay current with the most recent peer-reviewed research in dentistry with free access to PracticeUpdate



Employment Agreements

Know the questions to ask and discussion to have before you sign



No-Cost Member Benefits

Learn more about the no-cost life and disability benefits of ADA student membership






A service of the
American Dental Association

Ready to sell, buy, hire, or join?

ADA Practice Transitions™ facilitates the sale of dental practices and placing dentists into associateships. We focus on finding the perfect fit between dentist and practice situation.

Why dentists love ADA Practice Transitions

-  **Low fees** for ADA members
-  **No exclusivity** clauses gives you flexibility
-  **Nationwide reach** for increasingly mobile dentist population

Learn More



ADAPracticeTransitions.com | 800.232.6119 | ADAPT@ada.org

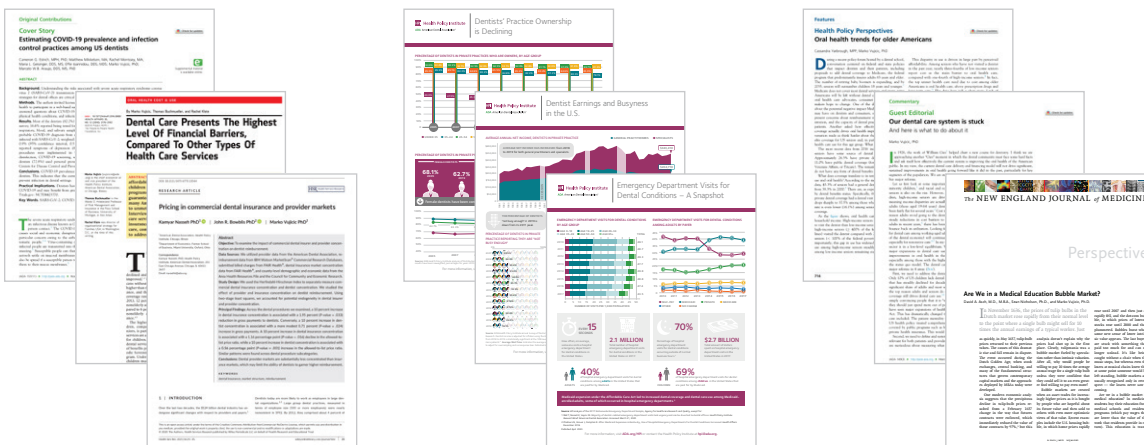
KEEPING YOU INFORMED ABOUT THE U.S. DENTAL CARE SYSTEM

ADA Health Policy Institute

The Health Policy Institute (HPI) is a thought leader and trusted source for critical policy knowledge related to the U.S. dental care system. HPI achieves this by generating, synthesizing, and disseminating innovative research on a variety of topics that are relevant to policy makers, health care advocates, and providers. The key issues that HPI focuses on include health policy reform, access to dental care, the dental workforce, dental care utilization and benefits, dental education, and oral health outcomes.

Get involved! Join HPI's Economic Outlook and Emerging Issues panel and help HPI take the pulse of dental practices by completing one short survey each month.

Enroll on ADA.org/HPI hpi@ada.org



HPI Consulting — Data-Driven Expertise to Power Your Business Forward

As a service to the dental industry, HPI Consulting helps organizations make sense of the new dental economy and better prepare for a future of “new normals”. Our team of research experts collects and analyzes proprietary dental industry information, providing personalized consultation at all points, to help your organization navigate through the industry’s uncharted COVID-19 recovery journey. HPI Consulting offers a number of customizable solutions to help guide your business:

- Custom Research and Datasets
- Speaking Engagements and Virtual Events
- Custom Surveys and Samples



Photo credit: HPI 2019

ADA.org/HPIconsulting

hpiconsulting@ada.org

Your SmileCon® 2023 destination is the land of imagination and delight

Join us for a dental meeting like no other on Oct. 5-7 in Orlando, Florida.

Here's what you can expect ...

Irresistible connections



Transformative learning experiences



Serious fun



Registration opens June 7 at **SmileCon.org**.

Meet. Play. Learn. **Smile.**

#ADASmileCon

SMILECON is a registered trademark of the American Dental Association.

ADVOCATING FOR YOU WITH ONE VOICE

ADA's advocacy efforts – backed by the strength of our 159,000+ members – bring real change on issues that impact you, your patients and your practice.



Access to Care

We're working to address health equity issues and inadequacies within safety net programs like Medicaid to help ensure patients can access the dental care they need.



Dental Insurance Reform

We hear you – dental insurance, coding and contracts can be challenging and can limit options for your patients. That's why we're working with legislators to pass laws to make insurance companies more accountable and limit their interference in the dentist-patient relationship.



Student Loan Reform

The average student debt of new dental school graduates is \$293,900. We're continuing to advocate for several student loan reform bills to help address these alarming levels of student debt so new dentists can focus on their financial futures.



State and National Advocacy Efforts

ADA's support helped pass Mass. Question #2, requiring dental insurers to spend at least 83% of their premium revenue on dental care. We continue to work with our state and local dental societies, legislatures and other stakeholders to advance policies that matter to you and your patients.

Learn about ongoing advocacy initiatives and find ways to get involved at

[ADA.org/advocacy](https://ada.org/advocacy)

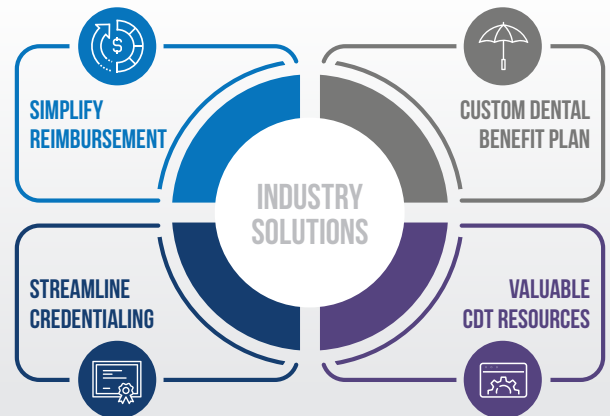
PRIORITIZE PATIENT CARE WITH DENTAL INSURANCE SOLUTIONS



Take advantage of ready-to-use dental insurance solutions and advocacy wins on your behalf that hold dental insurance companies accountable so you can focus on your patients.

[ADA.org/dentalinsurance](https://ada.org/dentalinsurance)

SAVE TIME AND GET ANSWERS ON DENTAL INSURANCE ISSUES



Check out the ADA Third Party Payer Concierge™ for one-on-one assistance with your dental insurance challenges. This free service is available exclusively for members.

Create your own in-office plan with Bento, simplify paperwork with the ADA® credentialing service and learn about CDT.

ADA PUBLICATIONS GROW, LEARN AND THRIVE

Stay informed and be better prepared for success with ADA print and digital publications — available exclusively to ADA members. Whether you want the latest news, cutting edge clinical developments, practice management advice or connecting with peers on their journeys in dentistry, you can count on ADA as your trusted resource.



ADANews

DentalPracticeSuccess[™]
YOUR GUIDE TO A HEALTHY PRACTICE



JADA
THE JOURNAL OF THE AMERICAN DENTAL ASSOCIATION

new dentist news



To read the latest, visit: [ADA.org](https://www.ada.org)

EXCLUSIVE SAVINGS FOR YOUR PRACTICE AND HOME

ADA
Member AdvantageSM
✓RESEARCHED ✓PROVEN ✓ENDORSED



ADA Visa Business Credit Card

Earn points faster where your practice spends the most. Get 2x points at dental supply providers¹ with the ADA[®] Visa[®] Business Rewards Card. Simplify expense management and enjoy the rewards — for gift cards, travel and more. You can also earn up to 50,000 BONUS POINTS in the first year¹!



Credit Card Processing

Best Card provides credit card processing solutions for credit card payments processed in person, online, and over the phone. Thousands of dentists save an average of \$5,516 per year on credit card processing fees.



Sustainable Vehicles

Volvo Cars is proud to offer ADA members \$1,000² off the purchase or lease of any vehicle! Committed to becoming a fully electric car company by 2030, Volvo Cars is one of the world's premier automotive brands and a leader in safety and sustainability.



Waiting Room TV

ADA TV is a user-friendly, high-tech entertainment and marketing system that empowers a dental practice to customize and stream content that will educate, entertain, and promote your services to patients on the TV located in your reception area. ADA Members save over \$900 in setup and subscription fees.



Mortgages

Laurel Road's simplified online mortgage platform helps you close fast and passes savings on to you. With a range of home financing options and low rates, their mortgages are designed to fit the needs of dentists like you. ADA Members can receive a 0.25% rate discount³ and up to 95% financing⁴ from Laurel Road!



Branded Gear

Market your practice on the right logo'd products. Threadfellows is proud to offer a curated collection of gear ranging from jackets and water bottles to scrubs and fleece; all chosen to elevate your brand. ADA Members get 10% off, free logo set up, free decoration and free ground shipping.

See a complete list of our endorsed products and services at adamemberadvantage.com

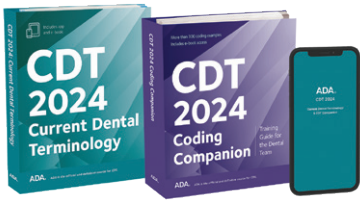
¹ Rewards points are earned with your ADA Visa credit card for eligible net purchases (net purchases are purchases minus credits and returns). Some restrictions apply. Refer to the Program Rules at advisa.com/faqs for additional information. The creditor and issuer of the ADA Visa Business Rewards Card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. ©2023 U.S. Bank. ²Restrictions apply. See ADA.org/volvo for details. For active members of the American Dental Association with an address in a U.S. state. ³The interest rate discount of 0.25% is offered for borrowers that are an active ADA member at the time of closing. This 0.25% interest rate discount cannot be combined with other offers. For Fixed-rate mortgages, the 0.25% rate discount is a permanent interest rate reduction that will be reflected in the Promissory Note interest rate. For adjustable-rate mortgages, the 0.25% rate discount will apply to the initial Fixed interest rate period and will be reflected in the maximum amount the interest rate can increase over the term of the loan, subject to the minimum interest rate that may be charged per the terms of the Promissory Note. ⁴95% financing is only available to interns, residents, fellows, doctors, clinical professors, researchers, or managing physicians with a current license and a degree of Doctor of Medicine in Dentistry or Doctor of Dental Medicine (DMD), Doctor of Dental Surgery (DDS). Only available when purchasing or refinancing with no cash out on a primary residence and loan amount does not exceed \$750,000. Retired dentists are not eligible. Additional conditions and restrictions may apply.

VISIT ADASTORE.ORG PRACTICE MANAGEMENT RESOURCES

**SAVE
15%**

promo code: **23518**
expires: 12.31.2023





CDT 2024 and Coding Companion Kit with App **NEW**

The *CDT 2024 and Coding Companion Kit* gives dental team members the tools they need to code correctly and with confidence. *CDT 2024* includes the most up-to-date coding information, and *CDT 2024 Coding Companion* helps staff tackle tricky coding situations that arise.

Products will be released September 13.

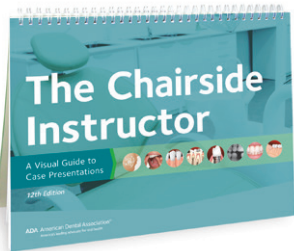
PRE-ORDER TODAY! 800.947.4746

K224BTi

2 books + 2 e-books + app

Member: \$131.95 Retail: \$201.95

CDT 2024: Current Dental Terminology, 192 pages
ISBN: 978-1-68447-201-7
CDT 2024 Coding Companion: Training Guide for the Dental Team, 432 pages
ISBN: 978-1-68447-203-1



The Chairside Instructor: A Visual Guide to Case Presentations, 12th Edition **BEST SELLER**

The Chairside Instructor is an invaluable tool in educating patients and staff alike. With more than 220 images across 50 topic areas, this resource can be used to explain conditions to patients or illustrate a treatment plan.

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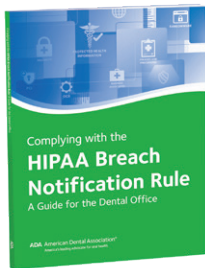
TOC

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Spiral bound book + e-book
66 pages

Member: \$79.95 Retail: \$119.95

ISBN: 978-1-68447-162-1



Complying with the HIPAA Breach Notification Rule **NEW**

HIPAA requires a covered dental practice to have written policies and procedures on breach notification and to adhere to them before, during and after a breach. Failure to do so can result in penalties. This user-friendly book will guide you through the steps of creating a HIPAA-compliant breach notification program, emphasizing how to prevent breaches and how to react if a breach is suspected.

ORDER

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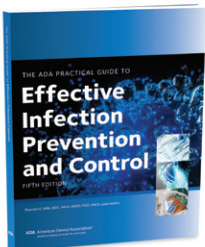
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J58122BT

Perfect-bound book + e-book,
168 pages

Member: \$109.95 Retail: \$164.95

ISBN: 978-1-68447-171-3



The ADA Practical Guide to Effective Infection Prevention and Control, Fifth Edition **NEW**

This revised edition outlines the importance of implementing comprehensive infection prevention and control practices in the dental office. It features a new chapter on dental water quality. This resource also combines the most current science-based recommendations in dental settings from the CDC and federal agency rules and regulations.

ORDER

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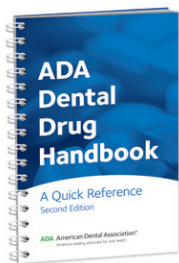
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Paperback book + e-book

Member: \$119.95 Retail: \$179.95

ISBN: 978-1-68447-167-6



ADA Dental Drug Handbook: A Quick Reference, Second Edition **BEST SELLER NEW**

The second edition of the *ADA Dental Drug Handbook* has been revised to include the latest, most up-to-date information to assist in treating patients. This ADA quick reference, created by a team of dentists, pharmacists, scientists, and experts in pharmacology, serves as a clinical educational resource to deliver concise and accurate information about prescribed medications used in dentistry.

ORDER

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TOC

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Spiral bound book + e-book,
190 pages

Member: \$44.95 Retail: \$64.95

ISBN: 978-1-68447-160-7

For more practice management, coding and patient education resources, visit

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SAVE 20% on ADA CE Online Subscriptions or courses
promo code: **MDCE23**
expires: 12.31.2023



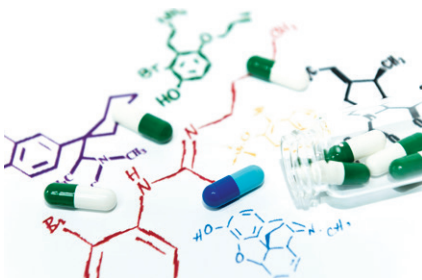
How Sweet It Is! Diabetes Mellitus, Dental Considerations and Patient Care Planning

This program will provide participants with an overview of diabetes mellitus, the arsenal of medications used in its treatment and the impact of both the disease and its treatment on dental therapy. Using case scenarios, special emphasis will be placed on the complex interplay between diabetes and the oral-systemic connection, as well as developing patient management strategies essential for successful treatment planning and proper care of our diabetic patients.

REGISTER

CE Credit(s): 1

Member: \$49.00
Retail: \$69.00



Pharmacotherapeutics for Dental Practitioners: Analgesics Clinical Implications

Introduce evidence-based information that will help with the selection of the most appropriate analgesic for the management of pain in the postoperative period.

1. Discuss the basic mechanisms of acute pain
2. Discuss the pharmacology of analgesics
3. Discuss factors to be considered in the selection of analgesics
4. Discuss potential adverse drug events associated with the use of analgesics

REGISTER

CE Credit(s): 3

Member: \$147.00
Retail: \$207.00



Expedited Excellence in Direct Restorations

This course will discuss the newest adhesive materials on the dental market. You will learn how to increase efficiency and results with the posterior restorations using unique techniques. This course will focus on the benefits and advantages of bulk fill posterior composite and universal adhesives. It will also review matrices, polishing techniques, etc to take your restorations to the next level!

REGISTER

CE Credit(s): 1.5

Member: \$49.00
Retail: \$69.00



Sedation and Medical Emergencies in Children: Part 1

Hours are spent training and practicing emergency procedures for adults, but totally ignored is a large percentage patient population — children. Emergencies don't only happen in sedated patients; they can occur in children at any time. By understanding the unique physiology and anatomy of the pediatric patient, prevention of an emergency is essential to emergency care.

REGISTER

CE Credit(s): 2

Member: \$98.00
Retail: \$138.00



Dental Ethics

This course, mandated by many states for all licensed dental practitioners, covers ethical issues in dental practice, including boundary issues, fiduciary duty, the patient's best interest, scope of practice, overdiagnosis, overtreatment, impaired practitioners, unjustifiable and justifiable criticism, negligence, insurance fraud, patient records, and confidentiality.

REGISTER

CE Credit(s): 3

Member: \$87.00
Retail: \$147.00

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- Term Life, Level Term Life, Universal Life
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Call an Insurance Plan Specialist at **866.607.5330** | ada.protective.com

**ADA Member
valued benefits!**

CONSIDER YOUR FUTURE TODAY. PLANNING FOR RETIREMENT.



EQUITABLE

It's never too early to start planning for your retirement. And if you've already started, well done! It's always smart to reevaluate and realign your options.

- The only retirement plan **endorsed by ADA for more than 52 years**
- **Easy to set up and maintain;** services include record-keeping, plan administration and investment management services
- Full range of qualified retirement savings plan options, including **Owners Only, and Safe Harbor 401(k) plans**
- **NEW** Equitable Financial Advisors to provide **holistic financial and retirement planning service**
- **Call for your complimentary plan review today!**

**ADA Members
Retirement Program**

800.523.1125 | ada.equitable.com

APP-SOLUTELY RE-IMAGINED!

Designed for dentists, with dentists, the new ADA Member App puts the power of the resources you need in the palm of your hands.



Chat 1:1 or with your network



Digital wallet to store your important documents



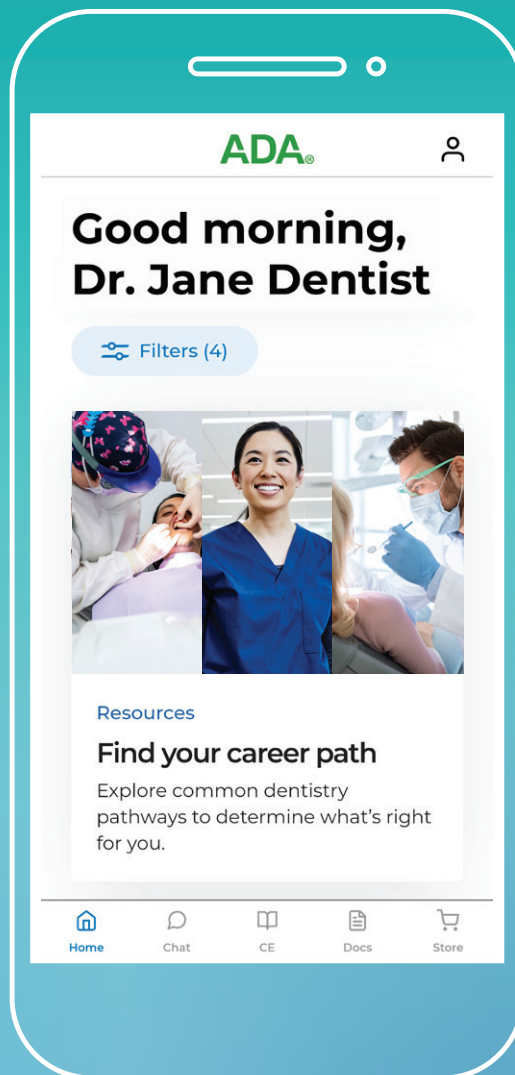
Newsfeed customized to your interests



Career path exploration



Stream the new “Dental Sound Bites” podcast



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Scan the QR code or visit

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YOUR APP. YOUR VOICE. YOUR MEMBERSHIP.

ADA.org/Join

ADA.org/Renew

Join or renew your membership today and tap into your ADA community.