



Suffolk County
DENTAL SOCIETY



Nassau County
DENTAL SOCIETY



Sunday April 27, 2025

11:30-12:30pm

Hilton Long Island - 598 Broadhollow Rd, Melville, NY 11747

CYBER RISK DECODED

This course will offer valuable insights on:

- The current Cyber/Data Breach risks facing dental practices
- Understanding the roles of Data Owner vs. Data Processor in patient record management
- Common misconceptions surrounding Cyber/Data Breach risks
- A closer look at the impact and consequences of a Data Breach
- Key historical data and statistics related to Cyber breaches and incidents
- Effective Risk Management strategies tailored for dental practices

**REGISTER
HERE**

A great, timely lecture to clarify Cyber Risk for you and the team!

Presented by Martha Oddo

Martha Oddo is Senior Cyber Underwriter focusing on Dental Practices for Brown & Brown. Martha Oddo holds a BA in Psychology from the University of Tampa. Since 2012, she has been deeply involved in the dynamic world of Cybersecurity and Data Breaches. Currently, as the Senior Cyber Underwriter at Brown & Brown, she specializes in underwriting one of the first Cyber/Data Breach Insurance policies. In her role, Martha not only provides coverage solutions but also educates dental practices on the unique risks they face regarding cyber breaches and incidents.

ADA Member Dentists - \$55 / Non-ADA Member Dentists - \$110

Staff - \$49



ADA CERP® | Continuing Education
Recognition Program

Suffolk County Dental Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/ceip.



PACE
ACADEMY OF
GENERAL DENTISTRY
PROGRAM APPROVAL
FOR CONTINUING
EDUCATION

Suffolk County Dental Society
Approved PACE Program Provider
for FAGD/MAGD credit. Approval
does not imply acceptance by any
regulatory authority or AGD
endorsement.
12/18/2021 to 12/17/2025
Provider ID# 219113