



Rob Malandruccolo Jarrett Mathews



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Kathy Lagano



Special New Dentist Event 1.5 CE Credits Wednesday November 6th 2024 6:30pm-9:00pm The State Room (in the Loft)

67 W Main St, Patchogue, NY 11772 - 631-447-2337 Fully sponsored cocktail reception with beer, wine, and food at 7pm!

Emotional Dentistry and Digital Smile Design: Enhancing Patient Care through Innovation and Empathy

This course explores the transformative potential of integrating Digital Smile Design (DSD) with emotional dentistry to create personalized and aesthetically driven dental treatments. Dr. Publio Silfa, an expert in digital dentistry and empathetic patient care, will guide participants through the principles and applications of DSD, emphasizing the importance of understanding and addressing patients' emotional needs. Attendees will learn how to leverage advanced digital tools to design customized treatment plans while building strong, trust-based relationships with their patients. By combining technological innovation with empathetic communication, dental professionals can elevate their practice and deliver exceptional patient experiences.



- Understand and Apply DSD Principles:
- Integrate Emotional Dentistry into Practice:
- Leverage Digital Technology in Smile Design:
- Digital Smile Design (DSD) Tools and Techniques:
- Patient-Centered Communication and Empathy:
- Case Studies and Practical Implementation:

Presented by Publio Silfa, DDS

Dr. Silfa completed his Doctor of Dental Surgery at the Columbia College of Dental Medicine and underwent an AEGD residency as the Chief Resident and an associate clinical professor at Columbia Presbyterian Hospital. He has pursued continuing education on a regular basis since then, including NYU Full Mouth Rehabilitation training. He has a background in research and studied the correlation between cardiovascular disease and gum disease while at Columbia. He is a DSD clinician. Personal hobbies include sports, fitness, high-intensity sports, cross-fit, running and riding Peloton.

There is <u>no charge</u> for SCDS Resident or New Dentist Members but you <u>must</u> <u>register in advance</u>. This event is sponsored by Straumann, TargetRock Wealth, MLMIC and Bank of America Practice Solutions.





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